

Quotes (5-10) with brief description of students

March 2007

Post-event responses from second-year undergraduate Queen Margaret University School of Business, Enterprise and Management, Events Management students, who participated in the Principles and Practices of Events Management module and the live events assessment.

- It's a really good idea because, with events, a practical aspect is a good way to learn it. You learn a lot more from it than sitting and writing about it.
- It's a good way to know if you're ready and cut out for this kind of work. You find out if you're ready to do certain kinds of events or if you're better off going to do another sort of event.
- It's a good way to meet other people in the class by doing an event and going to other people's events. Especially as a direct entrant into second year, running an event helped me find my feet here and get to know people.
- It helps us make good contacts. It also gets the Queen Margaret name out there, so if we're trying to find a job, a lot of people have heard about the events.
- How to run an event – you can't just get that from theory. Having people not get back to you, looking for sponsorship, handling things that go wrong, it prepares you for all that later on.

In the long term, events managers out there can see what we've done. If we get